

Ryan Pomerantz

Translator of strategic & artistic languages

(310) 694 7666 | pomerantz.ryan@gmail.com | [LinkedIn](#) | [Portfolio](#)

Experience

Glantz Design | Chicago, IL

May 2023 – Present

Account Manager

- Liaise between clients and studio team, using comprehensive communication skills to cultivate a portfolio of long-term client relationships totaling \$300,000+ in revenue
- Uncover needs of both new and current industry-agnostic clients, leading strategy sessions to assess industry trends, consumers, and communications
- Lead multiple projects simultaneously, multitasking and collaborating with Creative Directors, Sr. Designers, Developers, and third-party print production teams
- Direct SEO, IA, and UX strategies for web projects providing detailed insights and driving studio work

November 2021 – May 2023

Project Manager

- Synthesized studio capabilities & client goals into creative briefs for websites, brand assets, and marketing materials
- Mediated design and development teams through critiques, quality assurance, and resourcing time to deliver timely results within budgets
- Created and maintained multiple scopes, budgets, and timelines for a portfolio of clients, managing billing cycles and updates on account health
- Headed studio improvement initiatives such as the implementation of new project management tools and sales strategies that increased billable hours during client website trainings

The Switch | Los Angeles, CA

May – August 2021

TV Production Intern

- Coproduced satellite media tours (SMTs) and other in-studio events
- Collaborated on off-site productions for the Emmys, NHL Twitter, and Fox Soccer
- Explored sales research and potential client feasibility, interfacing with the UK-based marketing team

Disney ABC Television Group | Burbank, CA

May – August 2019

Integrated Marketing Intern

- Originated a 360° integrated marketing campaign, presenting the multi-media concept to executive leadership
- Teamed with the Disney Channels, ABC, and Freeform Network teams on projects through the branded content process
- Designed decks, one-sheets, video sizzle reels, and custom clips on tight timelines
- Lead sweepstakes marketing integration for the 2019 ARDYS live show

Education

Washington University in St. Louis

Olin Business School | Master of Business Administration

May 2022

Sam Fox School of Design & Visual Arts | Bachelor of Arts

May 2020

Majors in Marketing and Fine Arts, Minor in Business of Art

Skills & Interests

Software: Adobe: Illustrator, Photoshop, InDesign, After Effects; Microsoft: Excel, Word, PowerPoint

Art Practices: Graphic design, film & digital photography, mixed media drawing, printmaking, sculpture

Interests: PADI-certified Rescue Scuba Diver, conversational Italian, electric & acoustic guitarist, music production